

INCUBATION CELL

COLLEGE OF MANAGEMENT STUDIES, KANPUR

College of Management Studies, Kanpur promotes innovative and executable ideas from various academic disciplines and other fields. It helps students, research scholars and faculty members to execute the ideas into products, processes or services for the benefits of society as well as industry.



Entrepreneurship forms the backbone of the nations economy and in order to strengthen entrepreneurship ecosystem, CMS, Kanpur is working on igniting the ideology of starting their own ventures amongst India's youth. The youth of today need to be more inclined towards creating jobs rather than getting one. Therefore, to assist the youth in becoming self-employed and creating employment opportunities, the college has come forward to provide support in every possible manner. Therefore, for this purpose a full-fledged Incubation Cell has been setup which will work as a catalyst for entrepreneurship development within the college campus.

GOALS:

1. To develop a quality system for conscious, consistent and catalytic programmed action to improve the innovative thought & entrepreneurship ability of youth.

2. To promote measures for institutional functioning towards quality enhancement through internationalization of quality culture and institutionalization of best practices.

The **INCUBATION CELL** shall have the following functions -

- Development and application of quality benchmarks/parameters for the various academic activities of the Colleges;
- Facilitating the creative aspirants, a platform where their innovative ideas and concepts will be incubated and realized through various competitions & brainstorming
- To refine the ideas or concepts with a support from technical as well as creative experts of the concerned fields
- Dissemination of information on the various aspects of entrepreneurship like new business prospects, government schemes & developing start ups.
- Organization of inter and intra institutional workshops, seminars on related themes.
- Nurturing the idea and giving it a shape of a sustainable venture i.e assisting from project identification to project implementation. Acting as a support system by helping in providing all sorts of assistance like infrastructure, legal advice, technical expertise, market linkage, networking etc.

The incubation cell at College of Management Studies is thankful to FIEO(Federation of Indian Export Organization), Ministry of commerce ,Government of India and MSME -DI(Ministry of micro, small & medium enterprises) for their technical inputs through seminars and workshops at CMS from time to time.

Students may share their innovative business ideas in the form of short formal presentation via email mentioned below so that we may guide and help them in the process of converting it into a new venture.

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